

BIOWiN DAYS 2025

Belgium's health
innovation in action

Business Ecolys Village,
Namur, Belgium

Sponsorship Brochure

BioWin Day → **23.09**

BioWin on Tour → **24.09**

A BioWin event
supported by:



biowinday.com

Introducing BIOWiN Days



Why is Belgium a hotspot for health innovation?

Find out at BioWin Days, the premiere venue for doing business with Belgian health professionals, innovators, and industry leaders. Explore new partnerships, see what's evolving in biopharma and healthtech, and get a clear view of how a country as small as Belgium produces **world-changing healthcare solutions**.

Following the success of the previous edition of BioWin Day, we wanted this 9th edition to be unlike any before. **This year, our flagship event becomes BioWin Days**, a two-day experience combining networking, inspiring sessions, and an inside look at the Belgian life sciences ecosystem.

Belgium's vibrant health innovation scene will take centre stage on the **23rd of September** at **BioWin Day**, an international partnering event that brings together the full spectrum of the life sciences — pharma, biotech, startups, CDMOs, academic research teams, and industry solution providers—all in one place.

On the **24th of September**, confirmed participants from innovative organisations can join **BioWin on Tour** to visit local ecosystems and discover first-hand the region's assets, infrastructure, and innovation potential.

As a sponsor, you'll reach decision-makers, researchers, policymakers, and investors in health biotechnology and medical technology. With **400+ industry professionals** attending previous editions, this is your chance to make an impact.

Explore our sponsorship and exhibitor opportunities and be part of BioWin Days.

BioWin Day 2023 in numbers

In the previous edition, our sponsors reached a wide range of industry professionals:

A diverse mix of attendees also meant that sponsors reached various contact types:

400+
Attendees

820
B2B
Meetings

40
Exhibitors

253
Organisations

30
High-level
Speakers

10+
Countries

Organisation Types

- > 36% Service providers
- > 29% R&D companies
- > 15% Academia
- > 14% Public/Non-profit org.
- > 6% Finance

Areas of Activity

- > 45% Drug discovery & development
- > 27% Digital health
- > 20% Medical devices
- > 8% Nuclear medicine

Tickets

BioWin Day – 23.09.2025

The fee grants access to the matchmaking tool, the complete programme, the on-site exhibition, as well as all-inclusive on-site catering, including coffee breaks, lunch, and the closing reception. Different rates are applied depending on the participant type and the registration date.

Industrial (for R&D, production, manufacturing)

BioWin members

Early fee **240 euros**

Regular fee **300 euros**

Non-members

Early fee **325 euros**

Regular fee **390 euros**

*Start-up (>1 year) contact us for an extra discount

Public/Nonprofit organisation

Early fee **140 euros**

Regular fee **175 euros**

Other professional (for service providers, suppliers...)

BioWin members

Early fee **425 euros**

Regular fee **525 euros**

Non-members

Early fee **565 euros**

Regular fee **675 euros**

Student

Early fee **40 euros**

Regular fee **55 euros**

Academic organisations

BioWin members

Early fee **95 euros**

Regular fee **125 euros**

Non-members

Early fee **125 euros**

Regular fee **165 euros**

Press

Free admission to the event
upon presentation of credentials

All prices are excluding VAT.

BioWin on Tour – 24.09.2025

Want a behind-the-scenes look at where innovation is born and skilfully crafted? On the 24th of September, **BioWin on Tour** will take you beyond the conference, offering a guided visit through Belgium's thriving life sciences ecosystem. This experience provides an exclusive insight into the scientific and industrial strengths that make the region a hub for health innovation, with two thematic tracks to choose from: **Advanced Therapies** or **Nuclear Medicine**.

Separate registration is required.

Contact

camille.blondiau@biowin.org

and be the first in the know.



Sponsorship packages

BioWin Day – 23.09.2025

We offer a range of touchpoints to connect your brand with our attendees. Choose from our three tailored sponsorship levels to elevate your brand's visibility and impact the health industry.

Platinum

3 available

(€11,000 for members,
€15,000 for non-members)

- > 8 Full Access tickets (transferable to your selected clients)
- > Logo on mailings and flyers*
- > Logo & dedicated sponsor page on the event website
- > General social media post (logo included in visual)
- > Logo & acknowledgement on all digital communication materials and event emails
- > Logo & acknowledgement on all printed communication materials (brochure, etc.)
- > 4m² booth, including a booth panel featuring your logo
- > Interview at the booth during BWD which will be shared on social media
- > 1 Sponsored Table at the Annual Dinner*
- > 2 seats at the Annual Dinner*
- > 2 places for BioWin on Tour, 24th of September (on request and upon confirmation)

Gold

6 available

(€5,000 for members,
€7,000 for non-members)

- > 5 Full Access tickets
- > Logo on invitations & mailings
- > Logo & dedicated sponsor page on the event website
- > General social media post (logo included in visual)
- > Logo & acknowledgement on all printed communication materials
- > 4m² booth, including a booth panel featuring your logo
- > 1 seat at the Annual Dinner

*For sponsorships validated before May 31th

All rates indicated in this proposal are exclusive of any applicable VAT. We encourage you to sign up early to get the maximum return on your investment.

Silver

~~20 available~~ 9 remaining

(€3,000 for members,
€4,500 for non-members)

- > 3 Full Access tickets
- > Logo on event website
- > General social media post (logo included in visual)
- > Logo on event programme
- > 4m² booth, including a booth panel featuring your logo

Exhibit Only

(€2,000 for members,
€3,000 for non-members)

- > 1 Full Access ticket
- > Logo on event programme
- > 4m² booth, including a booth panel featuring your logo

All prices are excluding VAT.

Invest in Key Moments

BioWin Day – 23.09.2025

[Access the programme here](#)

Sponsored track*

*Advanced therapies | Nuclear medicine | Health-tech | Finance

(€4,000) – 4 available **1 remaining (finance)**

- > 1 Full Access ticket
- > Logo on event programme
- > Logo projected at the start of the track session
- > Promotion in all communications regarding this session

Branding sponsorship

Your logo on lanyards (€3,000) – **Sold**

- > 1 Full Access Ticket
- > Have your logo worn by every attendee during the event

Satellite session

Vaccine trial network

(€4,000) – 1 available

- > 1 Full Access ticket
- > Logo on event programme
- > Logo projected at the start of the track session
- > Promotion in all communications regarding this session

Catering Sponsorship

Lunch (€1,500) – **Sold**

- > 1 Full Access Ticket
- > Logo presented at catering points and on event tables
- > Logo on event programme

Partnering

(€2,500) – 3 available

- > 1 Full Access ticket
- > Display your own roll-up banner in the partnering area
- > Have your logo present on all partnering tables

Push notification

(€1,000) – 2 available

- > 1 Full Access ticket
- > All participants will receive your message on their devices during the event via the B2Match app

All prices are excluding VAT.

BioWin on Tour – 24.09.2025

Track Sponsorship

€4,000 – **Sold out**

Choose to sponsor either the Advanced Therapies or Nuclear Medicine track of BioWin on Tour.

As a Track Sponsor, you'll benefit from:

- > Exclusive speaking opportunity during the company visit (welcome speech, demonstration, etc.)
Limited to industrial companies based on application and selection
- > Brand visibility among delegations and international attendees
- > Logo placement on digital and printed materials
- > Acknowledgment during the visit

All prices are excluding VAT.

Contact

Interested in sponsoring BioWin Days?

**Whether you want to exhibit, advertise, or partner,
we offer flexible packages to match your goals and budget.**

Get in touch: info@biowinday.com

For more information on the programme and registration, visit biowinday.com

About BioWin

BioWin is a member-driven organisation based in Belgium dedicated to fostering innovation and collaboration in the health industry. BioWin connects the best in Walloon entrepreneurship, science, medicine and engineering to help transform innovative health-tech and biopharma ideas into concrete health outcomes.

We do this through a series of tailor-made services that include sourcing collaborative projects, submitting funding applications, building product portfolios, influencing the sector's industrial policy and maximising partnership and market expansion opportunities through various networking events. We are committed to increasing our region's competitiveness, supporting our brilliant network of members and ultimately serving the patients who will benefit from the advances that we help champion every day.